



AsKevin Acquires Clear Computing, Expanding Community Impact in Michigan

November 12, 2024 – Los Altos, CA, and Ann Arbor, MI – In a move aimed at broadening digital support services and fostering community impact, AsKevin has officially acquired Clear Computing as of November 1, 2024. This acquisition merges two organizations with a shared commitment to making digital solutions accessible, particularly for seniors and professionals in local communities.

Digital Support and Service at the Core

Headquartered in Silicon Valley, CA, AsKevin has been at the forefront of developing a network of Digital Coaches, whose mission is to simplify the digital landscape for people of all backgrounds. With a team based in Washtenaw County, Michigan, AsKevin has made it easier for seniors and professionals to overcome digital challenges, providing holistic support across devices and brands. Known for its customer-first approach, AsKevin's values are a natural fit with Clear Computing's emphasis on community-based digital solutions.

“One of our core values is to “Do the Right Thing” for an individual. Each person deserves a customized, right solution for the person because one size (or one brand) doesn't fit all. Clear Computing shares the same value. Together, we hope to develop and certify more Digital Coaches with a heart of service in every Michigan community.” - Angela, AsKevin

A Vision to Empower Through Technology

With this acquisition, AsKevin and Clear Computing aim to grow a certified network of Digital Coaches across Michigan and beyond. By helping clients navigate the complexities of today's digital world with ease, the joint team hopes to empower individuals to feel confident and supported in their tech experiences. Clear Computing's local expertise and relationships will enhance AsKevin's capabilities, especially in Washtenaw County, a region where Clear Computing has established itself as a trusted resource for digital assistance.

"Helping folks with technology started as a curiosity, grew into a hobby, and ultimately became my passion. Before I knew it, Clear Computing transformed from an interest to a side gig, and finally into a career. But I believe there is still much more room to grow and new ways to positively impact people's lives."
–James, Clear Computing

For those familiar with Clear Computing, the transition promises continuity in leadership and a familiar approach to service. James, a key member of Clear Computing's team, will now serve as **Director of Development in Michigan**, while Alli will continue leading **Programs & Events**.

About the Companies

AsKevin, based in Silicon Valley, is dedicated to creating a supportive network of Digital Coaches who simplify technology for people of all ages. With a focus on making digital navigation easier and more intuitive, AsKevin provides personalized support to ensure users feel equipped and secure in today's rapidly evolving digital landscape.

Clear Computing has long served Washtenaw County with a holistic approach to digital support, helping clients across brands and devices.

Community members, business partners, and anyone interested in digital assistance reach out to AsKevin directly for further information at (734) 288-8338. As we expand our community reach we are also expanding our team of Digital Coaches. If you're interested, we would love to meet you.

For further information, please contact:

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