

# AsKevin Inc. Privacy Policy

*Last Updated: June 2026*

## 1. Acceptance of Privacy Policy

Welcome to AsKevin Inc. ("AsKevin Inc.," "we," or "us") and our Privacy Policy ("Privacy Policy"). This Privacy Policy is important and affects your legal rights, so please read carefully.

By accessing or using <https://www.askevin.com> and related services (collectively, "AsKevin Inc."), you agree to be bound by this Privacy Policy. By using AsKevin Inc. and/or submitting personal information, you accept and expressly consent to our practices surrounding the collection, use, and sharing of your personal information as described herein. If you do not agree, you are not authorized to access or use AsKevin Inc..

Our processing of personal information will be consistent with applicable privacy laws, including the California Consumer Privacy Act ("CCPA"), the California Privacy Rights Act ("CPRA"), the Virginia Consumer Data Protection Act, the Colorado Privacy Act, the Utah Consumer Privacy Act, the Connecticut Data Privacy Act, the Texas Data Privacy and Security Act, the Oregon Consumer Privacy Act, the Montana Consumer Data Privacy Act, the EU General Data Protection Regulation ("GDPR"), the UK GDPR, and the Canadian Personal Information Protection and Electronic Documents Act ("PIPEDA").

## 2. Information We Collect

### 2.1 Personal Information You Provide Directly

We collect personal information only when you voluntarily submit it to us through our website contact forms. Specifically, we collect:

- Your name
- Your phone number
- Your email address
- A brief description of your technical issue or inquiry

This information is submitted when you use the contact or appointment request form on our website. We do not collect additional personal information beyond what you voluntarily provide.

### 2.2 Appointment Booking (Housecall Pro)

We use Housecall Pro to schedule appointments. When you click the booking link on our website, you are taken to a page hosted by Housecall Pro where you may enter information such as your name, contact details, and appointment preferences. This information is submitted directly into our Housecall Pro account, where we use it to schedule and provide our services to you. Housecall Pro acts as our service provider for this purpose, and your interaction with their platform is also subject to Housecall Pro's own privacy policy. This information is not collected or stored directly by our website.

### 2.3 Information We Collect When You Become a Customer

When you book or receive our services, we collect additional information necessary to schedule appointments, provide services at your location, and process payment. This information is collected through Housecall Pro (and not from general website browsing). It may include:

- Your service address and any location or access details needed to provide services
- Your contact details (name, phone number, email address)
- Appointment history and details of the services you request or receive
- Payment information, as described below

### **Payment Information.**

Payments are processed through Stripe, a third-party payment processor integrated with Housecall Pro. When you pay by credit or debit card, your card details are collected and processed by Stripe. We do not store your full card number; within our Housecall Pro view, saved cards appear only in masked form (for example, “\*\*\*\*” with the last four digits”). If you choose, you may save a payment card for convenience on future appointments; in that case, your card is securely stored (vaulted) by Stripe, not by us. We also accept payment by check. We collect and retain transaction records (such as amounts, dates, and the services paid for) to fulfill and document your payments.

### **2.4 Information Collected Automatically (Analytics Cookies)**

If you consent to analytics cookies via our cookie consent banner (managed by CookieYes), we use Google Analytics (cookies `_ga` and `_ga_*`) to collect anonymized, aggregated data about how visitors use our website. No analytics cookies are placed on your device until you have given explicit consent. This data may include:

- Pages visited and time spent on each page
- General geographic region (not precise location)
- Browser type and device category
- How you arrived at our site (e.g., search engine, direct)

Google Analytics data is aggregated and does not personally identify you. This approximate location is derived by Google Analytics from your IP address (typically at the city level) and does not identify your precise location or use your device’s GPS. We do not request or collect GPS-based location through our website.

### **2.5 Performance Cookies (Consent Required — Currently Inactive)**

Our website platform (Wix) supports performance cookies, specifically the `Wix_AB` cookie, which is used to conduct A/B testing to help us evaluate and improve site design and content. We have disclosed this cookie category in our consent banner for transparency, but we are not currently running any A/B tests and this cookie is not presently active. If and when we activate A/B testing in the future, the `Wix_AB` cookie will only be placed on your device if you have consented to performance cookies. We will update this Privacy Policy if our use of performance cookies materially changes.

### **2.6 Necessary Cookies (Always Active)**

Our website, hosted on Wix, requires certain cookies to function. These are set automatically and do not require your consent, as they are essential to the basic operation of the site. We use approximately 8 such necessary cookies provided by Wix. These cookies do not track you for advertising or analytics purposes.

## **3. How We Collect Information**

We collect information through the following means:

- When you voluntarily submit a contact or appointment request form on our website.

- Through Google Analytics cookies (only after you have consented via our CookieYes cookie banner).
- Through Wix\_AB performance cookies, if you have consented and we are actively running A/B tests (currently inactive).
- Through essential/necessary cookies required for website functionality (Wix platform), which are active regardless of your cookie preference.

Cookie consent is managed through CookieYes, a third-party consent management platform. No optional cookies are placed on your device until you have explicitly indicated your preference through the banner. We do not collect information from third-party data sources, social media platforms, or data brokers. We do not use location-enabled browser features to collect your location.

## 4. Cookies and Your Choices

### 4.1 Types of Cookies We Use

We use three categories of cookies, managed through our CookieYes consent management platform. Optional cookies are never placed on your device before you have given explicit consent.

#### **Necessary Cookies (always active):**

These are required for the website to function. They are set by our Wix hosting platform and cannot be disabled. They do not identify you personally or track you for advertising purposes. Approximately 8 necessary cookies are used.

#### **Analytics Cookies (consent required):**

We use Google Analytics cookies (`_ga` and `_ga_*`) to understand how visitors use our website so we can improve it. These cookies collect anonymized, aggregated data and do not personally identify you. They are only placed on your device if you consent to analytics cookies via our banner.

#### **Performance Cookies (consent required — currently inactive):**

Wix supports a performance cookie (`Wix_AB`) used for A/B testing to evaluate website design and content variations. This cookie category is disclosed in our consent banner for transparency; however, we are not currently running any A/B tests and this cookie is not presently active on our site. If we activate A/B testing in the future, the `Wix_AB` cookie will only be placed on your device if you have consented to performance cookies.

### 4.2 We Do Not Use Advertising or Behavioral Tracking Cookies

We do not use cookies or other tracking tools for advertising, remarketing, interest-based targeting, or behavioral profiling. We do not share your data with advertising partners or ad networks.

### 4.3 Managing Your Cookie Preferences

Cookie consent on our website is managed through CookieYes. When you first visit our site, you will be presented with a consent banner offering the following options:

- **Accept All** — Enables all cookie categories, including analytics and performance cookies (when active).

- Decline All — Only necessary cookies are placed. No analytics or performance cookies are set.
- Customize — Allows you to enable or disable individual cookie categories (analytics and/or performance) according to your preferences.

You may also manage cookies through these additional means:

- Adjust your browser settings to block or delete cookies at any time. Note that blocking necessary cookies may affect how the website functions.
- Opt out of Google Analytics tracking across sites by installing the Google Analytics Opt-out Browser Add-on at <https://tools.google.com/dlpage/gaoptout>.

#### **4.4 Do Not Track (DNT) and Global Privacy Control (GPC)**

Some browsers offer a "Do Not Track" (DNT) signal. There is currently no industry-wide standard for responding to DNT signals, and we do not currently respond to them.

We do recognize the Global Privacy Control (GPC) signal. If your browser or device transmits a GPC opt-out signal, we will treat it as a request to opt out of the sale or sharing of your personal information.

## **5. Artificial Intelligence & Automated Decision-Making**

AsKevin Inc. does not use artificial intelligence to collect, analyze, or process data from your interactions with our website. We do not engage in automated decision-making that has legal or similarly significant effects on you.

## **6. How We Use Your Information**

### **6.1 Providing and Supporting Our Services**

We use the personal information you provide to:

- Respond to your inquiry or schedule an appointment with you.
- Communicate with you about your technical issue, appointment, or service request.
- Provide our services at your location and manage your appointments.
- Process payments for our services and maintain transaction records.
- Maintain our accounting and financial records, including for tax purposes.
- Fulfill our legal obligations and enforce this Privacy Policy.

If you provide your phone number to request a call or schedule an appointment, you consent to us contacting you by phone or text message about that request. We do not use your phone number for marketing, and we do not send automated promotional calls or texts. Standard message and data rates may apply to any text messages.

### **6.2 Informational Communications and Your Opt-Out**

From time to time, we may send informational emails to existing customers — for example, alerts about current scam trends to be aware of, or schedules and topics for upcoming workshops. These messages are infrequent. To send them, we use a third-party email service provider (currently Mailchimp), and we may add contacts from our Housecall Pro customer list to that service for this purpose.

Every informational email includes an unsubscribe link, and you may opt out of these messages at any time at no cost. Opting out of informational emails will not stop transactional or service-related messages that you need, such as appointment confirmations, reminders, and payment receipts. We do not sell or rent your email address, and we do not use it for third-party advertising.

### **6.3 Analytics**

We use anonymized, aggregated Google Analytics data (if you have consented) to:

- Understand how visitors use our website.
- Improve website content and user experience.

We do not use your personal information for advertising, behavioral profiling, or sale to third parties.

## **7. How We Share Your Information**

We do not sell your personal information to third parties.

We may share your information only in the following limited circumstances, generally with service providers who process information on our behalf and are not authorized to use it for their own purposes:

- With Wix, our website hosting platform, which processes data necessary to deliver our website to you.
- With Google, in connection with Google Analytics, solely for website analytics (and only if you have consented to analytics cookies).
- With Housecall Pro, our appointment and service-management platform, which we use to schedule appointments, manage service records, and process payments.
- With Stripe, our payment processor (integrated with Housecall Pro), to securely process and, at your option, store your payment card for future appointments.
- With Intuit (QuickBooks), our accounting platform, to which customer and transaction data syncs from Housecall Pro for our bookkeeping, financial tracking, and tax purposes.
- With our email service provider (currently Mailchimp), to send informational emails to existing customers who have not opted out.
- If required by law, court order, or to protect the rights, property, or safety of AsKevin Inc., our customers, or others.
- In connection with a merger, acquisition, or sale of our business, with reasonable advance notice to you.

## **8. Sensitive Information**

Our contact and appointment forms ask for the contents of your inquiry (such as a description of your technical issue). The law treats the contents of communications as sensitive personal information only where the business is not the intended recipient; because these communications are directed to and intended for AsKevin Inc., they do not fall within that definition.

We do collect payment card information when you pay for our services. Payment card data (including any security code) is considered sensitive personal information under the CCPA/CPRA. This information is collected and processed solely through Stripe, a third-party, PCI-DSS-compliant payment processor integrated with Housecall Pro, for the sole purpose of

processing payment for services you have requested. We do not store your full card number; saved cards appear to us only in masked form (last four digits) and are vaulted by Stripe. Because we use payment information only for this permitted purpose — to provide the service you requested and complete your payment — the CCPA/CPRA right to limit the use of sensitive personal information does not apply.

We do not collect government identifiers (such as Social Security or driver’s license numbers), precise geolocation, biometric data, health information, or information about your racial or ethnic origin, religious beliefs, or sexual orientation. We ask that you not include sensitive details of this kind in your form submissions, as they are not needed for us to respond to you.

## 9. Storage and Security of Information

We take reasonable steps to protect the personal information you submit to us. However, no method of transmission over the internet or electronic storage is completely secure. We cannot guarantee absolute security of your data. Any information you submit is transmitted at your own risk.

We encourage you not to transmit sensitive or confidential information to us through unsecured channels.

## 10. Your Privacy Rights and Choices

### 10.1 General Choices

You may choose not to provide personal information through our contact forms, in which case we may not be able to respond to your inquiry or schedule an appointment. We will not discriminate against you for exercising any of your privacy rights.

### 10.2 California Privacy Rights (CCPA/CPRA)

In the preceding 12 months, we have collected and disclosed for business purposes the following categories of personal information about California consumers:

Category	Examples	Collected?	Disclosed To
Identifiers	Name, service/billing address, email address, phone number	Yes	Housecall Pro, Wix, Stripe, Intuit (QuickBooks), email provider
Customer Records / Financial	Payment card information (processed by Stripe; stored only in masked form), transaction and payment records	Yes	Stripe, Housecall Pro, Intuit (QuickBooks)
Commercial Information	Services purchased or considered, appointment and transaction history	Yes	Housecall Pro, Intuit (QuickBooks)
Internet / Network Activity	Anonymized site usage via Google Analytics (consent-based)	Yes (if consented)	Google Analytics
Protected Classifications	None collected	No	N/A
Geolocation Data	No precise geolocation; GA derives approximate city-level region from IP	No (precise); approximate region	Google Analytics

		via GA if consented	
Biometric Information	None collected	No	N/A
Professional / Employment Info	None collected	No	N/A
Inferences / Profiles	None created	No	N/A

## Your Rights:

If you are a California resident, you have the following rights under the CCPA/CPRA:

- **Right to Know/Access:** Request information about what personal data we have collected about you and how we use and share it.
- **Right to Delete:** Request deletion of your personal information, subject to certain exceptions.
- **Right to Correct:** Request correction of inaccurate personal information we hold about you.
- **Right to Opt Out of Sale/Sharing:** We do not sell or share your personal information for cross-context behavioral advertising.
- **Right to Restrict Sensitive Information Use:** The only sensitive personal information we collect is payment card information, which we use solely to process payment for services you request. Because we use it only for this permitted purpose, this right generally does not apply; you may still contact us with any questions.
- **Freedom from Discrimination:** You have the right not to be discriminated against for exercising your privacy rights.

To exercise any of these rights, please contact us using the information in Section 15 below. We will need to verify your identity before fulfilling your request.

### 10.3 Rights Under Other State Laws

If you are a resident of Virginia, Colorado, Utah, Connecticut, Texas, Oregon, Montana, or another state with a consumer privacy law, you may have similar rights to access, correct, delete, and opt out of certain processing of your personal information. Please contact us to exercise these rights.

### 10.4 GDPR / UK GDPR Rights

If you are located in the EU or UK, you have rights under the GDPR/UK GDPR including the right to access, rectify, erase, restrict processing, and object to processing of your personal data. You also have the right to lodge a complaint with your local supervisory authority. Our lawful basis for processing contact form submissions is our legitimate interest in responding to your inquiry. Our lawful basis for analytics cookies is your consent.

## 11. How Long We Retain Your Information

We retain personal information from contact form submissions for as long as necessary to respond to your inquiry and fulfill any related service obligations. Afterwards, we retain information only in de-identified or aggregated form that does not identify you personally.

We retain customer, appointment, transaction, and payment records for as long as you remain a customer and thereafter for the period required to meet our accounting, tax, and other legal

obligations, which may be several years. As a result, if you request deletion of your personal information, we may retain certain records where the law permits or requires us to do so.

If you are on our informational email list, we retain your email address until you unsubscribe or ask us to remove you, after which we stop sending you informational emails.

Anonymized Google Analytics data is retained according to Google's standard data retention policies, which you can review at Google's Analytics Data Retention page.

## **12. Children's Privacy**

AsKevin Inc. services are not intended for use by individuals under the age of 18. We do not knowingly collect personal information from children. If you are under 18, do not use our website or submit any personal information. If you are a parent or legal guardian and believe your child has submitted personal information to us, please contact us and we will promptly delete it.

## **13. Third-Party Links**

Our website may contain links to third-party websites, including Housecall Pro for appointment booking. We are not responsible for the privacy practices of those third parties. We encourage you to review the privacy policies of any third-party sites you visit.

## **14. Updates to This Privacy Policy**

The effective date of this Privacy Policy is shown at the top of this page. We will notify you of any material changes by posting an updated version on our website. Your continued use of AsKevin Inc. after any amendment constitutes your acceptance of the revised Privacy Policy.

IF YOU DO NOT AGREE TO FUTURE CHANGES TO THIS PRIVACY POLICY, YOU MUST STOP USING AsKevin Inc. SERVICES AFTER THE EFFECTIVE DATE OF SUCH CHANGES.

## **15. Contact Us**

The data controller for purposes of GDPR, UK GDPR, PIPEDA, and other applicable data protection laws is AsKevin Inc.

If you have questions about this Privacy Policy or wish to exercise your privacy rights, please contact us at:

- Email: [Kevin@AsKevin.com](mailto:Kevin@AsKevin.com)
- Phone: 650-733-9898 or 734-288-8338